

Message Text

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62

ACTION EB-07

INFO OCT-01 ARA-06 ISO-00 COME-00 CIAE-00 OTPE-00 FCC-01

INR-07 NSAE-00 USIA-06 BIB-01 L-03 /032 W

----- 015840

R 271300Z AUG 76

FM AMEMBASSY LIMA

TO SECSTATE WASHDC 1557

AMEMBASSY CARACAS

AMEMBASSY BOGOTA

AMEMBASSY QUITO

INFO AMEMBASSY LA PAZ

AMEMBASSY SANTIAGO

AMEMBASSY BUENOS AIRES

LIMITED OFFICIAL USE LIMA 7792

EO 11652: NA

TAGS: BEXP, ETEL, PE

SUBJECT: COLOR TV SYSTEM FOR ANDEAN COUNTRIES

1. WE UNDERSTAND GOP PLANS TO MAKE DECISION IN NEAR FUTURE WHETHER TO ADOPT AMERICAN (NTSC) OR GERMAN (PAL) COLOR TV SYSTEM FOR EVENTUAL USE IN PERU. SOME SOURCES IN TV BROADCASTING INDUSTRY ADVISE THAT ISSUE IS TO BE RESOLVED BEFORE END OF THE YEAR.

2. JOSE PALOMINO, CHIEF OF PROGRAMMING DEPARTMENT IN ANDEAN PACT JUNTA STAFF, TOLD EMBOFF THAT IN 1974 PACT COUNTRIES HAD INTENDED TO COORDINATE DECISION SO THAT ALL SIX COUNTRIES WOULD HAVE COMPATIBLE SYSTEMS. ACCORDING TO PALOMINO, BEFORE AGREEMENT WAS REACHED VENEZUELA ADOPTED PAL SYSTEM WHILE ECUADOR AND COLOMBIA CHOSE NTSC SYSTEM. HE SAID PLANS FOR COMPATIBILITY THROUGHOUT REGION ARE NOW DEAD AND THAT EACH MEMBER WILL MAKE INDIVIDUAL CHOICE.

3. IN VIEW OF FOREGOING, WOULD STRONGLY RECOMMEND THAT PERU AND OTHER PACT COUNTRIES WHICH HAVE NOT YET MADE CHOICE BE INCLUDED IN ANY SALES DEMONSTRATION PROGRAM ORGANIZED NEAR FUTURE (SANTIAGO LIMITED OFFICIAL USE

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2080 AND 7566).

4. FOR BOGOTA, CARACAS AND QUITO: THERE ARE CONFLICTING REPORTS
HERE ON SYSTEMS ADOPTED BY BOLOMBIA, VENEZUELA AND ECUADOR.
WOULD APPRECIATE INFO RE SYSTEM CURRENTLY IN USE IN RESPECTIVE
COUNTRIES.
SMITH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: SALES, TELEVISION SYSTEMS
Control Number: n/a
Copy: SINGLE
Draft Date: 27 AUG 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: CunninFX
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976LIMA07792
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760327-1260
From: LIMA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760813/aaaaaksr.tel
Line Count: 67
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 15 JUL 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <15 JUL 2004 by ellisoob>; APPROVED <22 OCT 2004 by CunninFX>
Review Markings:

Margaret P. Grafeld
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EO Systematic Review
04 MAY 2006

Review Media Identifier:
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Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COLOR TV SYSTEM FOR ANDEAN COUNTRIES
TAGS: BEXP, ETEL, PE
To: STATE CARACAS
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006